

## MARKETING WORLD'S GREATEST PROBLEM

WE ARE LONG ON PRODUCTION,  
SHORT ON DISTRIBUTION.

By Peter Radford  
Lecturer National Farmers' Union.

The economic distribution of farm products is today the world's greatest problem and the war, while it has brought its hardships, has clearly emphasized the importance of distribution as a factor in American agriculture and promises to give the farmers the co-operation of the government and the business men the solution of their marketing problem. This result will, in a measure, compensate us for our war losses, for the business interests and government have been in the main assisting almost exclusively on the production side of agriculture. While the department of agriculture has been dumping tons of literature on the farmer telling him how to produce, the farmer has been dumping tons of products in the nation's garbage can for want of a market.

### The World Will Never Starve.

At no time since Adam and Eve were driven from the Garden of Eden have the inhabitants of this world suffered from lack of production, but some people have gone hungry from the day of creation to this good hour for the lack of proper distribution. Slight variations in production have forced a change in diet and one locality has felt the pinch of want, while another has been a land of plenty. We now have less than one-tenth of the tillable land of the earth's surface under cultivation, and we not only have this surplus area to draw on but it is safe to estimate that in case of dire necessity one-half the earth's population could at the present time knock their living out of the trees of the forest, gather it from wild vines and draw it from streams. No one should become alarmed; the world will never starve.

The consumer has always feared that the producer would not supply him and his fright has found expression on the statute books of our states



and nations and the farmer has been urged to produce recklessly and without reference to a market, and regardless of the demands of the consumer.

### Back to the Soil.

The city people have been urging each other to move back to the farm, but very few of them have moved. We welcome our city cousins back to the soil and this earth's surface contains 16,092,160,000 acres of tillable land where they can make a living by tilling the earth with a forked stick, but we do not need them so far as increasing production is concerned; we now have all the producers we can use. The city man has very erroneous ideas of agricultural conditions. The commonly accepted theory that we are short on production is all wrong. Our annual increase in production far exceeds that of our increase in population.

### The World as a Farm.

Taking the world as one big farm, we find two billion acres of land in cultivation. Of this amount there is approximately 750,000,000 acres on the western and 1,260,000,000 acres on the eastern hemisphere, in cultivation. This estimate, of course, does not include grazing lands, forests, etc., where large quantities of meat are produced.

The world's annual crop approximates fifteen billion bushels of cereals, thirteen billion pounds of fibre and sixty-five million tons of meat.

The average annual world crop for the past five years, compared with the previous five years, is as follows:

Crops—	Decade.	Previous Half
Corn (Bu.)	3,934,174,000	3,403,655,000
Wheat (Bu.)	3,522,769,000	3,257,526,000
Oats (Bu.)	4,120,017,000	3,508,315,000
Cotton (Bales)	19,863,800	17,541,200

The world shows an average increase in cereal production of 13 per cent during the past decade, compared with the previous five years, while the world's population shows an increase of only three per cent.

The gain in production far exceeds that of our increase in population, and it is safe to estimate that the farmer can easily increase production 25 per cent if a remunerative market can be found for the products. In textile fibres the world shows an increase during the past half decade in production of 15 per cent against a population increase of three per cent.

The people of this nation should address themselves to the subject of improved facilities for distribution.

Over-production and crop mortgage force the farmers into ruinous competition with each other. The remedy lies in organization and in co-operation in marketing.

## WHY "PLUNKS" FOR MONEY.

And Some Other Odd Names Given to Money.

L. K. Asks the origin of the word "plunks," a colloquial, familiar term for dollars. He wonders whether it has any association with the Plunkitt family. "I remember hearing the word before the civil war. It was in use after that historic event, certainly as late as the seventies in New York, where I was then living."

The word is still heard in Boston, although our "best people" prefer "bones," sometimes "cold bones." Strange to say, "plunks," or "plunkers," is not found in any slang dictionary of importance, though many less pleasing or foolish synonyms of "money" are treated with almost reverential consideration by compilers. We find no word in dialect forms that suggests an origin. Has the plunker in the game of marbles anything to do with it? The "nicker," sometimes called a "plunker," was a "pigger" that had been partly vitrified in the fire, and generally had one side burned to a darker hue than the other. Did not "plunks" originally refer to heavy coins rather than to bills? Here is one of those questions concerning derivation, which, like the precise nature of the Siren's song or the name assumed by Achilles when he hid himself among women, is puzzling, "but not beyond all conjecture." Plunks! The word is significant, impressive. Hearing it, I think of doubloons, moidores, pieces of eight; of ventripotent, auripotent, auriferous and vociferous persons, bank directors, bondholders, rentiers, shakers of pagoda trees.

Plunks, cold bones, long green, insect powder, mazooma (with its variant mazoomda,) words as sweet to us as was the sound of Mesopotamia to the pious old lady in the pew; yet they are not in the list that fills over two pages in "Slang and Its Analogues," a list that begins "actual, ballast, beans," and ends with "wad, wedge, wherewith, yellow boys, yennons." We learn again that 1,000,000 pounds is a marigold, 100,000 pounds a plum, 500 pounds a monkey, and 2s 6d a coachwheel, five-pot piece, flatch, fore coach wheel, George, half case, half dollar, half Oxford, half yenork, madzacaroon or elat.

Great is the English language! But listen to Mrs. Hester Lynch Piozzi, the author of "British Synonymy; or an Attempt at Regulating the Choice of Words in Familiar Conversation" (Dublin, 1794:). "Money, cash, coin, assets, ready rino, chink, corianders, from a string of hateful words—synonymous enough, or nearly so, in the vulgar and despicable dialect of coarse traders in the hour of merriment; but to be ever sedulously avoided by those who mean to be thought eminent for choice of phrase and elegance of conversation." She quotes Dr. Johnson as having said there was such a thing as "a city voice" different from that of persons who had from their youth inhabited the court end of the town. We know, Mrs. Piozzi, what Dr. Johnson said of you when you were weary of widowhood, although the Brewer Thrale had left you not merely "a parcel of boilers and vats, but the potentiality of growing rich beyond the dreams of avarice." Dr. Johnson may have sniffed at "ready rino," and snorted at "chink," but he surely would have smiled on "plunks" and "plunkers." There is something substantial and sturdy in the mere sound of the word.—Boston Herald.

### Canada Loyal Supporting England.

"Reports from Canada that Canadians are not in sympathy with Great Britain in the European war and that there is really no war spirit in the Dominion, are at variance with the actual conditions, as I observed them," remarked Fred A. Raymond, of St. Louis, a former Canadian, at the Raleigh. "I was greatly impressed by the war-like preparations, but particularly with the activity in Quebec. At Montreal the war had not seemed to change conditions to any extent and there were no great military demonstrations, but in Quebec, where the troops were mobilizing, the city was crowded with soldiers, and war was the one topic of conversation in the hotels, cafes, in the homes, and on the streets. The city's business for the time was paralyzed. Many men left lucrative positions and offered their services. Business and professional men have entered the service and many offices were closed. I understand that in most cases positions have been left open to the men who enlisted and many firms offered to pay the men their regular salaries while absent.

"Valcartier, a place rarely heard of before the war, has suddenly leaped into prominence because it is there that the Canadian troops are mobilizing. It is about 16 miles from Quebec and covers an area 9 miles long and 4 miles wide. There were some 33,000 troops there when I visited the place. The French people

## THE COUNTY FAIR

By Peter Radford

Lecturer National Farmers' Union

The farmer gets more out of the fair than anyone else. The fair to a city man is an entertainment; to a farmer it is education. Let us take a stroll through the fair grounds and linger a moment at a few of the points of greatest interest. We will first visit the mechanical department and hold communion with the world's greatest thinkers.

You are now attending a congress of the mental giants in mechanical science of all ages. They are addressing you in tongues of iron and steel and in language mute and powerful tell an eloquent story of the world's progress. The inventive geniuses are the most valuable farm hands we have and they perform an enduring service to mankind. We can all help others for a brief period while we live, but it takes a master mind to tower into the realm of science and light a torch of progress that will illuminate the pathway of civilization for future generations. The men who gave us the sickle, the binder, the cotton gin and hundreds of other valuable inventions work in every field on earth and will continue their labors as long as time. Their bright intellects have conquered death and they will live and serve mankind on and on forever, without money and without price. They have shown us how grand and noble it is to work for others; they have also taught us lessons in economy and efficiency, how to make one hour do the work of two or more; have lengthened our lives, multiplied our opportunities and taken toll off the back of humanity.

They are the most practical men the world ever produced. Their inventions have stood the acid test of utility and efficiency. Like all useful men, they do not seek publicity, yet millions of machines sing their praises from every harvest field on earth and as many plows turn the soil in mute applause of their marvelous achievements.

### FARMER RADFORD ON WOMAN SUFFRAGE

The home is the greatest contribution of women to the world, and the hearthstone is her throne. Our social structure is built around her, and social righteousness is in her charge. Her beautiful life lights the skies of hope and her refinement is the charm of twentieth century civilization. Her graces and her power are the cumulative products of generations of queenly conquest, and her crown of exalted womanhood is jeweled with the wisdom of saintly mothers. She has been a great factor in the glory of our country, and her noble achievements should not be marred or her hallowed influence blighted by the coarser duties of citizenship. American chivalry should never permit her to bear the burdens of defending and maintaining government, but should preserve her unscathed from the allied influences of politics and protect her from the weighty responsibilities of the sordid affairs of life that will crush her ideals and lower her standards. The motherhood of the farm is our inspiration, she is the guardian of our domestic welfare and a guide to a higher life, but directing the affairs of government is not within woman's sphere, and political gossip would cause her to neglect the home, forget to mend our clothes and burn the biscuits.

### RURAL SOCIAL CENTERS

We need social centers where our young people can be entertained, amused and instructed under the direction of cultured, clean and competent leadership, where aesthetic surroundings stir the love for the beautiful, where art charges the atmosphere with inspiration and power, and innocent amusements instruct and brighten their lives.

To hold our young people on the farm we must make farm life more attractive as well as the business of farming more remunerative. The school house should be the social unit, properly equipped for nourishing and building character, so that the lives of our people can properly function around it and become supplied with the necessary elements of human thought and activity.

Education is a developing of the mind, not a stuffing of the memory. Digest what you read.

Old men have visions, young men have dreams. Successful farmers plow deep while sluggards sleep.

The growing of legumes will retard soil depletion and greatly add to its power to produce.

were slow to enlist for some reason, and they were roundly criticized by the English. Out of the 33,000 soldiers at Valcartier, I was told there were less than 1,000 French. The utmost optimism was manifested by the Canadian soldiers, and apparently they were eager for the order to sail. If any one tells you that Canada is not heart and soul with the mother country, tell him to take a trip to Valcartier."—Washington Post.

## TAX NOTICE.

The treasurer's office will be open for the collection of State, county, school and all other taxes from the 15th day of October, 1914 until the 15th day of March, 1915 inclusive.

From the first day of January, 1915, until the 31st day of January, 1915, a penalty of one per cent, will be added to all unpaid taxes. From the 1st day of February, 1915, a penalty of 2 per cent, will be added to all unpaid taxes. From the 1st day of March, 1915, until the 15th day of March, 1915, a penalty of 7 per cent, will be added to all unpaid taxes.

### THE LEVY.

For State purposes ..... 6 mills  
For county purposes ..... 4 mills  
For bridges ..... 1 mill  
For roads ..... 1-2 mill  
Constitutional school tax ..... 3 mills

Total ..... 14 1-2 mills

### SPECIAL SCHOOL LEVIES.

Bamberg, No. 14 ..... 9 mills  
Binnards, No. 12 ..... 3 mills  
Buford's Bridge, No. 7 ..... 2 mills  
Clear Pond, No. 19 ..... 2 mills  
Colston, No. 18 ..... 4 mills  
Denmark, No. 21 ..... 6 1-2 mills  
Ehrhardt, No. 22 ..... 9 mills  
Fishpond, No. 5 ..... 4 mills  
Govan, No. 11 ..... 4 mills  
Hutto, No. 6 ..... 2 mills  
Hampton, No. 3 ..... 2 mills  
Heyward, No. 24 ..... 2 mills  
Hopewell, No. 1 ..... 3 mills  
Hunter's Chapel, No. 16 ..... 4 mills  
Lees, No. 23 ..... 4 mills  
Midway, No. 2 ..... 2 mills  
Oak Grove, No. 20 ..... 2 mills  
Olar, No. 8 ..... 9 mills  
St. John's, No. 10 ..... 2 mills  
St. John's, No. 9 ..... 4 mills  
Three Mile, No. 4 ..... 2 mills

All persons between the ages of twenty-one and sixty years of age, except Confederate soldiers and sailors, who are exempt at 50 years of age, are liable to a poll tax of one dollar.

Capitation dog tax 50 cents. All persons who were 21 years of age on or before the 1st day of January, 1914 are liable to a poll tax of one dollar, and all who have not made returns to the Auditor, are requested to do so on or before the 1st day of January, 1915.

I will receive the commutation road tax of two (\$2.00) dollars from the 15th day of October, 1914, until the 1st day of March, 1915.

G. A. JENNINGS,  
Treasurer Bamberg County.

### R. P. BELLINGER

ATTORNEY AT LAW

Office Over Bamberg Banking Co.

General Practice

## We Will Insure Your Cotton on Your Plantation

H. M. GRAHAM

Agent Bamberg, S. C.

### We Securely Weld

All broken metal parts such as auto crank cases, cylinders, transmission cases, differential and axle housings, pumps and gas engine parts. All work guaranteed.

Southern Welding Co.,  
961 Broad St. Augusta, Ga.

### LODGE MEETING.

Bamberg, Lodge, No. 38, Knights of Pythias meets first and fourth Monday nights at 7:30 p. m. Visiting brethren cordially invited.

H. L. HINNANT,  
Chancellor Commander,

F. C. AYER,  
Keeper of Records and Seal.

### FRANCIS F. CARROLL

Attorney-at-Law

Office in Hoffman Building

GENERAL PRACTICE.

BAMBERG, S. C.

## SO DECEPTIVE

Many Bamberg People Fail to Realize the Seriousness.

Backache is so deceptive. It comes and goes—keeps you guessing.

Learn the cause—then cure it. Possibly it's weak kidneys.

That's why Doan's Kidney Pills are so effective.

They're especially for weak or disordered kidneys.

Here's a Bamberg case.

Mrs. S. M. Kinard, Broad St., Bamberg, says: "Last spring I suffered from a severe attack of backache and it caused me much annoyance and pain. Any bend or sudden movement sent a sharp pain through my kidneys. I had headaches and I often felt as if I was falling. The kidney secretions were unnatural. Others of the family had found Doan's Kidney Pills very beneficial and I began taking them. One box brought the very best of relief, removing all symptoms of the trouble in a short time."

Price 50c. at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mrs. Kinard had. Foster-Milburn Co., Props., Buffalo, N. Y.

## Free Flower Seed. Hastings' Catalogue Tells You About It

If you are engaged in farming, or if you plant only vegetables or flowers, you cannot afford to be without the big catalogue published fresh and new every year by the great Southern seed house, H. G. Hastings & Company, of Atlanta, Ga., and sent absolutely free, postage paid, to all who write for it, mentioning the name of this newspaper.

In this catalogue we tell you of a splendid offer of free flower seed to all our customers, five magnificent varieties that mean beauty about your home and a pleasure to wives and daughters that nothing else can give.

This catalogue tells you, too, about our big cash prize offer to the Corn Club boys of your state. It tells all about our fine yielding varieties of corn and cotton—the kind we grow on our own 3,200 acre farm. It tells about the best seeds of all kinds for planting in the South. It should be in every Southern home. Write to-day and let us send it to you.—H. G. HASTINGS & CO., Atlanta, Ga.—Advt.

### Dr. THOMAS BLACK, JR.

DENTAL SURGEON.

Graduate Dental Department University of Maryland. Member S. C. State Dental Association.

Office opposite new post office and over office Graham & Black. Office hours, 8:30 a. m. to 5:30 p. m.

BAMBERG, S. C.

## CHICHESTER'S PILLS

THE DIAMOND BRAND. Ladies! Ask your Druggist for Chichester's Diamond Brand Pills in Red and Gold metallic boxes, sealed with Blue Ribbon. Take no other. Buy of your Druggist. Ask for CHICHESTER'S DIAMOND BRAND PILLS, for 25 years known as Best. Safest. Always Relieve. SOLD BY DRUGGISTS EVERYWHERE.

## PORTABLE AND STATIONARY ENGINES

### AND BOILERS

Saw, Lath and Shingle Mills, Injectors, Pumps and Fittings, Wood Saws, Splitters, Shafts, Pulleys, Belting, Gasoline Engines

LARGE STOCK AT

Foundry, Machine, Boiler Works, Supply Store.

AUGUSTA, GA.

## NOW HER FRIENDS HARDLY KNOW HER

But This Does Not Bother Mrs. Burton, Under the Circumstances.

Houston, Texas.—In an interesting letter from this city, Mrs. S. C. Burton writes as follows: "I think it is my duty to tell you what your medicine, Cardui, the woman's tonic, has done for me.

I was down sick with womanly trouble, and my mother advised several different treatments, but they didn't seem to do me any good. I lingered along for three or four months, and for three weeks, I was in bed, so sick I couldn't bear for any one to walk across the floor.

My husband advised me to try Cardui, the woman's tonic. I have taken two bottles of Cardui, am feeling fine, gained 15 pounds and do all of my housework. Friends hardly know me, I am so well."

If you suffer from any of the ailments so common to women, don't allow the trouble to become chronic. Begin taking Cardui to-day. It is purely vegetable, its ingredients acting in a gentle, natural way on the weakened womanly constitution. You run no risk in trying Cardui. It has been helping weak women back to health and strength for more than 50 years. It will help you. At all dealers.

Write to: Chattanooga Medicine Co., Ladies' Advisory Dept., Chattanooga, Tenn., for Special Instructions on your case and 64-page book, "Home Treatment for Women," sent in plain wrapper. 15c.

### E. H. HENDERSON

Attorney-at-Law

BAMBERG, S. C.

General Practice. Loans Negotiated

## LIFE, FIRE, LIVESTOCK HEALTH and ACCIDENT INSURANCE

Agent for Superior Monument Co. Can Save you Money on Tombstones.

W. MAX WALKER  
EHRHARDT, S. C.

G. MOYE DICKINSON  
INSURANCE AGENT

Will Write Anything  
Fire, Tornado, Accident, Liability, Casualty, in the strongest and most reliable companies.

My Motto: "Buy What I Need in Bamberg, and From Those Who Patronize Me."

'Phone 10-L, or at Oil Mill  
BAMBERG, S. C.

## MASTER'S SALE.

Pursuant to a Decree directed to me out of the Court of Common Pleas in the case of Eugenia M. Rice vs. Charlie Glover, I the undersigned Master for Bamberg County, will on Monday, February 1st, 1915, the same being salesday in said month between the legal hours of sale in front of the Court House door, at Bamberg, S. C., sell to the highest bidder for cash, the following described real estate:

All that certain piece, parcel or lot of land, situate, lying and being in Bamberg County, said State, measuring and containing sixty-five acres, more or less and bounded as follows: On the North by lands of H. F. Pearson; on the East by Eugenia M. Rice; on the South by Eugenia M. Rice, and on the West by George Toomer, formerly G. W. Beard.

Terms cash, purchaser to pay for papers.

H. C. FOLK,

Master for Bamberg County.  
Jan. 9th, 1915.

## NOTICE OF MASTER'S SALE.

By virtue of a judgment of foreclosure and sale made in the action of G. Frank Bamberg vs. Josephine Wright, Cora Wright, et al., on the 4th day of January, 1915, I will see at the court house in Bamberg, S. C., on the 1st day of February, 1915, during the usual hours of sale, the real estate and mortgaged premises directed by said judgment to be sold, and therein described as follows: All that certain piece, parcel, or tract of land situate, lying and being in Bamberg County, State aforesaid, measuring and containing one hundred acres more or less, and bounded on the North by lands of A. E. Jennings, on the East by lands of the estate of H. E. Bellinger, on the South by lands of the estate of H. E. Bellinger; on the West by lands of S. H. Sanders.

H. C. FOLK,

R. P. BELLINGER, Master.  
Plaintiff's Atty.  
Bamberg, S. C., Jan. 11, 1915.

## THE SECRET OF SUCCESS

Genuine Merit Required to Win  
the People's Confidence

Have you ever stopped to reason why it is that so many products that are extensively advertised, all at once drop out of sight and are soon forgotten? The reason is plain—the article did not fulfil the promises of the manufacturer. This applies more particularly to a medicine. A medicinal preparation that has real curative value almost sells itself, as like an endless chain system the remedy is recommended by those who have been benefited, to those who are in need of it.

A prominent druggist says "Take for example Dr. Kilmer's Swamp-Root, a preparation I have sold for many years and never hesitate to recommend, for in almost every case it shows excellent results, as many of my customers testify. No other kidney remedy that I know of has so large a sale."

According to sworn statements and verified testimony of thousands who have used the preparation, the success of Dr. Kilmer's Swamp-Root is due to the fact that it fulfills almost every wish in overcoming kidney, liver and bladder diseases, corrects urinary troubles and neutralizes the uric acid which causes rheumatism. You may receive a sample bottle of Swamp-Root by Parcel Post. Address Dr. Kilmer & Co., Binghamton, N. Y., and enclose ten cents; also mention the Bamberg Weekly Herald.

### ASSESSMENT NOTICE.

The Auditor or his deputy will be at the following places on the days and date below for the purpose of receiving returns of personal property and notice of real estate bought or sold since last return. The Auditor will appreciate it very much if every taxpayer will make a list of his personal property and the price at which he wishes to list it with the Auditor. This will save time for all concerned and avoid the forgetting of any item of personal property: Bamberg—January 1 to January 16.

Denmark—Monday, January 18.  
Lees—Tuesday, January 19.  
Govan—Wednesday, January 20.  
Olar—Thursday, January 21.  
Ehrhardt—Tuesday, January 26.  
St. Johns—Wednesday, January 27.

Camp Hill—Thursday, January 28, 8:30 a. m. till 10 a. m.

Kearse Store—Thursday, January 28, 11 a. m. until 2 p. m.

Farralls Store—Tuesday, February 2, 11 a. m. until 3 p. m.

All male persons between the ages of 21 and 60 (except Confederate soldiers) are liable to \$1 poll tax. All able-bodied male persons between the ages of 21 and 55 are liable to \$2 road tax. Dogs 50 cents.

Please get your age in your mind. I will be at the court house on all days not mentioned above until the 20th of February. After the 20th of February a penalty of 50 per cent. will be added to all personal property not returned, so make yours before the 20th.

R. W. D. ROWELL,  
County Auditor.

## WANTED!

For a limited time I will allow my customers 75c per bushel for shelled corn, on account, or 60c cash per bushel for shelled corn.

G. FRANK BAMBERG,  
BAMBERG, S. C.